

largest spending categories for embarking passengers were hotel accommodations at over \$69 million and food and beverages at over \$17 million. Passengers with pre- or post-cruise overnight stays had the highest average spending per passenger at \$437 during a two night stay.

Passenger arrivals in New York City were also significantly higher in 2010 compared to 2009. In 2009, there were 445,718 combined embarking and transit passengers and 181 ship calls. These numbers jumped to 582,979 combined embarking and transit passengers and 241 ship calls in 2010. NYCEDC currently projects this upward trend to continue in 2011 with an expected 264 ship calls and 645,449 passengers.

Another important finding of the study was that the majority of New York City cruise passengers reside outside the tri-state area. The 2010 study showed only 21% of cruise passengers living in the tri-state area, with 63% coming from other states and 16% from foreign countries. In 2009, 35% of cruise passengers resided in the tri-state area.

Full results of the study are available for download at www.nycruise.com.

About the Study

The study was conducted during September and October 2010 by Business Research & Economic Advisors (BREA) and surveyed more than 2,000 passengers and crew. BREA is a leading provider of market research and economic impact studies for the travel, leisure, transportation and related industries throughout the United States.

About NYCEDC

New York City Economic Development Corporation is the City's primary vehicle for promoting economic growth in each of the five boroughs. NYCEDC's mission is to stimulate growth through expansion and redevelopment programs that encourage investment, generate prosperity and strengthen the City's competitive position. NYCEDC serves as an advocate to the business community by building relationships with companies that allow them to take advantage of New York City's many opportunities. Find us on [Facebook](#) to learn more about NYCEDC projects and initiatives.

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