



NYCRUISE FACT SHEET

PASSENGER ACTIVITY

- New York surpassed 866,000 passengers in 2009:
 - Manhattan Cruise Terminal: 609,890 passengers
 - Brooklyn Cruise Terminal: 230,882 passengers
 - Primary place of embarkation for cruises to Canada, Bermuda, the Bahamas and the Caribbean.
 - Resident cruise passengers in the state accounted for 4.7 percent of U.S. resident passengers and totaled 436,000 during 2008.

ECONOMIC IMPACT

- Economic impact of the cruise industry in NYC in 2008*:
 - \$1.1 billion in cruise industry direct expenditures
 - 13,536 local jobs
 - \$783 million in income throughout the New York economy
 - Direct cruise industry expenditures increased by 1.4% from 2007

INVESTMENT

- New York City recently invested \$250 million into:
 - Expanding and upgrading the Manhattan terminal (Piers 88 and 90)
 - Building the new Brooklyn terminal

CRUISE LINES VISITING MANHATTAN AND BROOKLYN TERMINALS

Major cruise lines serving New York City include:

- | | |
|-------------------------|----------------------|
| • Carnival Cruise Line | • Crystal Cruises |
| • Norwegian Cruise Line | • Seven Seas Cruises |
| • Princess Cruise Line | • Silversea |
| • Cunard | • Seaborn |
| • Holland America Line | • MSC |

**(source: Cruise Lines International Association's (CLIA) 2006 Economic Impact Study)*